

# RailWise

## HiRail

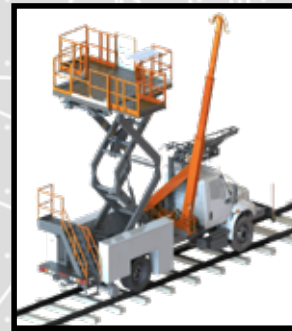
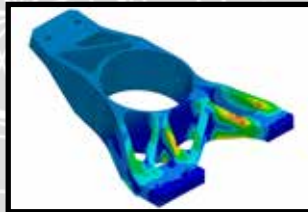
The HiRail division has the expertise to design and manufacture specific products for HiRail maintenance of way.



# DesignWise

## Engineering Services

Our fully integrated product design and development team works with your management organization. Together, we explore new markets and products, redesign or modernize existing ones, improve ergonomics, increase maintenance efficiency and work to produce products faster and more profitably.



# LIFTWise

## Material Handling

Multiple models of tire handlers, chassis lifters, transporters, fixtures and tools exist in the material handling product line. The capacities of these products range from 500 to 130,000 lbs. and can be customized to meet your specific application. Most material handling concepts are a direct result of an ergonomic, productivity, or safety improvement in the workplace.



# LineWise

## Utility

LineWise designs and manufactures job specific utility products by collaborating with the people on the front line of the utility industry. Our products are field-tested and proven to make your work more efficient, productive and safe.



### IT BEGINS WITH A CONCEPT...

DesignWise works with you to develop an individual concept of the project whether it is a new product/idea or a redesign of an existing product.

### ... FINISHED WITH PRODUCTION

We are capable of taking a project all the way to production of finished units or supply you with a complete documentation package that consists of fabrication/weldment prints, assembly documentation, bills of material, vendor sourcing information, jigs and fixtures as well as manuals for operation, spare parts and maintenance.

## Man Baskets

We engineer and manufacture multiple models of man baskets designed for accessing high-reach maintenance areas. The baskets offer quick attachment to service cranes, knuckleboom cranes and boom trucks. They provide a convenient and safe alternative to renting aerial lifts, using ladders or climbing on equipment.



**INSPIRED BY LINEMEN  
TESTED BY LINEMEN  
TRUSTED BY LINEMEN**

**PRODUCT CONCEPT  
PRODUCT ENGINEERING  
PRODUCT FABRICATION**

**CUSTOMIZED  
MATERIAL HANDLING  
SOLUTIONS**

“When I opened Diversified Product Development in 1996, I visualized meeting and exceeding clients’ expectations by creating a unique company that provides fully integrated product design and development.”

Ray Fritel, CEO



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Product Concept



Product Engineering



Product Fabrication

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# Diversified

## Product Development

### Providing Solutions



### Creating Relationships

## Our Core Values (A FIT)



### ADAPTABILITY

The ability and willingness to positively manage unexpected situations where there are no explicit instructions.



### FIRE IN THE BELLY

Having passion or extra inner drive to achieve something



### INTEGRITY

Being honest and having strong moral and ethical principles that do not change even when no one is looking.



### TEAM WORK

All individuals working together for the common good of the company, employees, customers and vendors.